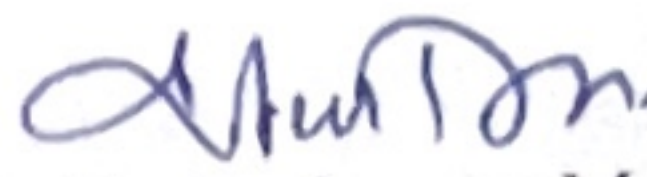


No.104/5/PG/2016-DHS(Pl.):  
GOVERNMENT OF MANIPUR  
DIRECTORATE OF HEALTH SERVICES

MEMORANDUM  
Imphal, the 30<sup>th</sup> August, 20223

An abstract of the letter F. No. NIHFW/DLC/Admission-2023-24 dated 3<sup>rd</sup> August, 2023 from the Director, National Institute of Health and Family Welfare, Ministry of Health & Family Welfare, Government of India (copy enclosed) is hereby circulated to all the Medical Superintendent(s)/CMO(s)/DDO(s)/HOO(s) under Health Department, Manipur for information and necessary action. They are requested to forward the applications in-service eligible candidates working under their administrative control along with their respective bio-data & relevant documents addressed to the DHS and submit the same to Room No.224 on or before 10<sup>th</sup> September, 2023.

All Concerned.

  
(Dr. Kh. Sasheekumar Mangang)  
Director of Health Services, Manipur.

An abstract of the letter F. No. NIHFW/DLC/Admission-2023-24 dated 3<sup>rd</sup> August, 2023

The National Institute of Health and Family Welfare (NIHFW) is an apex Public Health Institute under the Ministry of Health and Family Welfare, Government of India and is conducting Post Graduate Diploma Courses through Distance Learning mode for more than two decades. These courses may be pursued from their own work places. The courses have already been approved by the All India Council of Technical Education (AICTE) and Ministry of Health and Family Welfare, Government of India.

For the academic year 2023-24, Post Graduate Diploma in Management is going to be commenced in the following six specializations:

COURSE NAME	QUALIFICATION	ELIGIBILITY	COURSE BENEFITS
PGDM – HOSPITAL MANAGEMENT	MBBS/MS/MD/BDS/ MDS, AYUSH Director and B.Sc. Nursing	<ul style="list-style-type: none"><li>• Must be registered with respective National/state council.</li><li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li></ul>	Apply the managerial skills such as planning and executing the management of the hospital, health care services, patient care, and hospital support services along with managing finance, human and material resources in the hospital
PGDM –HEALTH AND FAMILY WELFARE	MBBS/MS/MD/BDS/ MDS, AYUSH Director and B.Sc. Nursing	<ul style="list-style-type: none"><li>• Must be registered with respective National/state council.</li><li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li></ul>	Identify the managerial problems and processes associated with the system and utilize various management concepts/ techniques/ tools and resources to improve the functioning of the system
PGDM-HEALTH PROMOTION	MBBS/MS/MD/BDS/ MDS, AYUSH Director and B.Sc. Nursing	<ul style="list-style-type: none"><li>• Must be registered with respective National/state council.</li><li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li></ul>	Identify and enumerate the role of social determinates of health, analyse and Interpret available data related to health education, information, education and communication, behaviour change communication for health promotion and design effective plan and programme strategies for health promotion in different settings



PGDM- PUBLIC HEALTH NUTRITION	All Medical Graduates, Paramedical staff like B. Pharma and Graduate in Science/ Social Sciences	<ul style="list-style-type: none"> <li>• Must be registered with respective National/state council.</li> <li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li> </ul>	Demonstrate methods and skills in PHN for nutrition and Health promotion of the masses understanding of the political, Institutional, social, and scientific Influences and PHN and Improve the ability to translate research into practice through skills in nutrition surveillance, policy/program planning, Implementation, and evaluation as well as overall management of the programs
PGDM-APPLIED EPIDEMIOLOGY	All medical Graduates, Graduate in Science/Social Sciences, Master in Public Health Graduation in Epidemiology and Statistics.	<ul style="list-style-type: none"> <li>• Must be registered with respective National/state council.</li> <li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li> </ul>	Use the acquired knowledge of various techniques of epidemiology and conduct epidemiological investigations into disease causation and outbreak for improvement in the health system.
PGDM-HEALTH COMMUNICATION	All Medical Graduates, B.Sc. Nursing, General Nursing Midwifery and Graduate in Science/Social Science	<ul style="list-style-type: none"> <li>• Must be registered with respective National/state council.</li> <li>• Exp of 2 years after Internship for MBBS &amp; Other medical graduates and B.Sc. Nursing</li> </ul>	Design health communication strategy related to the health practice and diseases in various cultural contexts, utilize communication channels to inform the target audience on health through media advocacy and monitor and evaluate the health communication programs. It also covers risk communication in various emergencies.

- Duration of the Course is 15 months.

In this regards, an advertisement has been posted on the Institute's web-site [www.nihfw.org](http://www.nihfw.org). The fee for the course is Rs.21,000/- each.

You are requested to nominate the officials with the State sponsorship for these courses. For the state sponsored candidates, two Contact Programmes of 5-day duration each and the final examination could be organized at the State Headquarter provided there are minimum 30 candidates in one batch for each course. It is expected that after completing the courses, the health officials would be able to do better plan, implement and manage health care service activities in their respective areas.

This is for your kind information with the request to instruct the concerned authority to sponsor the officials for these courses.

With regards.

Yours faithfully

Sd/-  
(Dr. Dheeraj Shah)  
Director, NIH&FW, GOI